

EXECUTIVE SUMMARY
ECONOMIC DEVELOPMENT & DIVERSITY COMPLIANCE DEPARTMENT
SUPPLIER DIVERSITY OUTREACH PROGRAM
REPORTING PERIOD: SEPTEMBER AND OCTOBER 2019

The new Economic Development & Diversity Compliance Department (EDDC) oversees the District's Supplier Diversity Outreach Program (SDOP) and operates through Standard Operating Procedures in accordance with The School Board of Broward County, Florida (SBBC), Policy 3330. Policy 3330 was adopted to remedy the ongoing effects of identified marketplace discrimination that continues to adversely affect the participation of Emerging/Small/Minority and/or Women Business Enterprises (E/S/M/WBE) in all solicitations and awards of contracts for the purchase of services, goods, or supplies.

This EDDC Report comprises three (3) sections and provides SBBC an update on the continual progress of the program.

- **Certification Report**

At the close of the reporting period, a total of seven hundred and sixty-nine (769) firms were certified. Fifty (50) certification applications were approved, and fourteen (14) applicant firms were denied. Of the denied firms, thirteen (13) did not meet the SDOP Policy 3330 Significant Business Presence requirement and one (1) exceeded the size standard requirement. Respectively, eight (8) firms were denied in September 2019 and six (6) were denied in October. In the current fiscal year, a total of twenty-seven (27) applications were denied.

Administratively, EDDC is working to streamline the Certification application process, including technological improvements. EDDC is applying a six-month extension to the firms expiring through December 2019. This approach will prevent firms from being impacted during this process.

- **Compliance Report**

In the reporting period, Compliance activities for the months of September and October 2019 included the review of one hundred and thirteen (113) solicitation evaluations. Forty or 35% were Request for Proposals; seventy-three or 65% were Invitations to Bid. In summary, thirty-two or 28% were M/WBE prime bidders.

- **Outreach Report**

The EDDC's outreach team facilitated and participated in three (3) outreach events in September 2019 and six (6) outreach events in October 2019. The department made direct contact with two hundred and fifty-eight (258) firms, stakeholders, and community partners. Currently, the SDOP is confirmed to host or participate in three (3) upcoming events. In addition, the team provides notifications of industry-specific Procurement & Warehousing Services bid opportunities to targeted suppliers, as well as weekly notifications of active solicitations.